

May 25, 1955

TO: LEGAL COUNSEL

For your information, there will be a special report on smoking and lung cancer presented in two installments on the "SEE IT NOW" television program conducted by Edward R. Murrow, Tuesday, May 31st and Tuesday, June 7th, from 10:30 to 11:00 p.m., EDT, on the CBS-TV network.

This has been planned for over a period of six or seven months and will be a presentation of both the pro and con arguments on this subject.

Drs. Hammond and Wynder, who are the most interesting advocates of the theory that cigarette smoking produces lung cancer will participate. Mr. Hartnett, Chairman of the Tobacco Industry Research Committee, and Dr. Little, Scientific Director of the Tobacco Industry Research Committee and Chairman of the Scientific Advisory Board are also scheduled to appear.

In addition there will be Dr. John R. Heller, Director of the National Cancer Institute, Dr. Paul Kötin, expert in air pollution at the University of Southern California Medical School; Dr. Charles Cameron, medical and scientific director of the A. C. S., and Dr. W. C. Hueper, chief of the Environmental Cancer Section of the National Cancer Institute. Dr. Everts A. Graham of Washington University, St. Louis and Dr. Lauren V. Ackerman, Professor of Surgical Pathology at Washington University, St. Louis, will also appear.

The two-part program will include a laboratory demonstration of experiments at Washington University, in which mice painted with tars from cigarette smoke developed cancer. The production of cancers in mice, using products of air pollution, also will be shown.

It is our opinion that you will find these programs of great interest.

A. GRANT CLARKE

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